



Alexandra Mendes

www.alliemendes.com

A Portuguese designer & media lover specializing in UI & UX.

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<https://dribbble.com/AllieMendes>

Experience

2022 > 2024

Product Designer at [Tailwarden](#)

Owner of the branding of the company

- Designed logos for the company's products, Tailwarden and Komiser.
- Established the branding guidelines document.
- Created company goodies for the employees and contributors.

Lead Designer of the open-source product Komiser, with 4M+ downloads

- Redesigned the Komiser platform and restructured the Komiser Docs, leveraging new layouts and navigation for users.
- Designed 5+ new major features based on product requirements centered on user needs.
- Designed the Komiser website, supporting the Product Launch of 2023.
- Developed a well-documented Design System.
- Collaborated with a global community of 60+ open-source developers, presenting designs and supporting feature implementation.

Support Designer of the high-end product Tailwarden

- Reviewed wireframes and features through a detailed Design process.
- Worked closely with a senior Product Designer to improve the Design files organization and improve collaboration with the Tech team.

Graphic Designer

- Collaborated with the Community & Content team by providing thumbnails and visual assets to support content creation.
- Designed social media assets for the company's profiles and upcoming event announcements.

Content Writer & Design Advocate

- Wrote blog posts reflecting my experience and advocating for good design practices.
- Followed relevant Design conferences creating discussion threads for the community.

2021 > 2022

Product Designer at [TeamSportz](#)

Lead Designer of the TeamSportz app & the Coaches Corner platform

- Designed 10+ new major features for the TeamSportz mobile app (Android & iOS) and 5+ for the Coaches Corner web platform, based on product requirements centered on user needs.
- Established the product's pricing journeys and subscription management flows.
- Created assets for social media and content creation.
- Participated in the design and implementation of the TeamSportz website.
- Supported live demo events by designing graphic assets to be used on-site.
- Implemented feedback practices and fostered cross-teams collaboration.

2019

Designer at [HYP Software](#)

Lead an auto-proposed internship project

- Designed an internal tool to improve company documentation and team communication, from concept to prototypes.
- Collaborated with a software developer to implement the platform, learning to code using a front-end framework.

Education

2017 > 2020

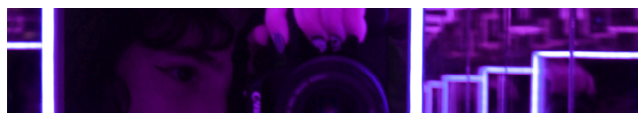
Bachelor Design & Multimedia

at Universidade de Coimbra

Introduction

My name is Alexandra Mendes, but you can call me Allie!

I'm passionate about solving problems and advocating empathy in design, so I've been working in start-up environments, actively designing and launching new products while writing content.



Skills



Software & Languages



NextJS | Tailwind CSS | jQuery | Ruby on Rails | Processing

Portuguese Native	English Proficient (C2)	Japanese Basic Comprehension (N5)
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In the media

[Effective Design Feedback: 5 tips to empower your Design team](#)

[Effective Design Feedback: 5 tips to elevate feedback received](#)

[The Importance of PRDs](#)

[TEAM TALK: Product & Graphic Designer, Alexandra Mendes, Creativity in Tech](#)

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